

Hello Everyone,

Currently there are approximately 500 members of USW Local 9537 who have been locked out at the Sears Canada warehouse in Vaughan, Ontario. Sears refuses to negotiate from their original position in bargaining which includes concessions to pensions, healthcare benefits, vacation entitlement and other standard provisions.

Our members have been out there everyday leafleting various stores in the Greater Toronto Area. The road map to victory in this fight needs to take place at the consumer level. To achieve this, Sears must feel the financial pressure at all of its stores right across the country.

I am asking all of you to talk to your members urging them to refuse to shop at Sears until they get back to the bargaining table and negotiate a fair agreement with our members.

We also need to urge our members to write emails or letters to the corporate executives of Sears telling them that they will refuse to shop in their stores until they negotiate a fair deal; and that they will urge all of their family and friends to do the same until there is a resolve to this dispute. We need to flood the corporate offices with emails and or letters to get our message across. Please post the attached on your local's union bulletin board.

The following is a list of email addresses of corporate executives and the corporate head office address of Sears Canada Inc.:

Dene L. Rogers, President and Chief Executive Officer - drogers@sears.ca
Allen Ravas, Senior Vice-President and Chief Financial Officer - aravas@sears.ca
Tim Flemming, Senior Vice-President, Corporate Procurement and Supply Chain - tflemmi@sears.ca
Dennis Singh, Senior Vice-President, Retail Stores - dsingh@sears.ca
Vincent Power, Corporate Communications - vpower@sears.ca

Sears Canada Inc.
290 Yonge St., Suite 700
Toronto, Ontario
M5B 2C3

I am confident in our members' commitment to do whatever it takes to win this battle against Sears. If this lock out continues we will further call upon you and your members to personally leaflet stores in your areas.

In Solidarity,

Wayne Fraser
Director